



## HAMPSTEAD NEIGHBOURHOOD FORUM

19 January 2021

John Sheehy  
Appeals and Enforcement Team  
Camden Council

Application Ref: **2020/5651/A, 90 Fitzjohn's Avenue and 2020/5652/A, 1 Arkwright Road**

Dear Mr Sheehy,

The Forum objects to these proposals for illuminated signs outside both the senior and junior school locations as excessive and damaging to the environment and therefore contrary to DH1, DH2 and NE4 of the Hampstead Neighbourhood Plan.

No other school in the Plan area has more than one discreet sign (see photos below) and none are illuminated. Both schools are in residential areas, well outside the village core where illuminated signs are common. Furthermore, excessive exterior lighting should be discouraged as harmful to wildlife. Presumably, these signs are intended to help parents, pupils, and trades to locate the schools and not to serve as illuminated billboards.

The Forum would have no objection to one non-illuminated sign outside each location as proposed.

Sincerely,

Janine Griffis



Devonshire House



Hampstead Parochial



Northbridge House Senior School



UCS Junior School



Fitzjohn's Primary (wooden sign appears to be missing)