Tony Young
Camden Planning Solutions Team

2 May 2021

Re: Planning Reference 2021/0873/P, 3 Holford Road

Dear Mr Young,

The Hampstead Neighbourhood Forum objects to the proposed addition to the side of 3 Holford as it would be damaging to the Plan area and to a building that makes a positive contribution to the Hampstead Conservation Area, contrary to Hampstead Neighbourhood Plan Policies DH1 and DH2.

DH1 states that development proposals that fail to respect and enhance the character of the area will not be supported. DH2 requires proposals to protect and or enhance buildings that make a positive contribution.

Infilling the gap between nos. 3 and 4 would diminish the view of sky and distance as seen from the road and would detract from the setting of both houses. The five-story tower extending beyond the roof line is unsympathetic to the established roof line and to the existing rhythm and proportions of the façade.

Traditional houses in the Hampstead Neighbourhood Plan area present many challenges to accessibility but we would suggest that a more suitable living arrangement could be found on one of more accessible of the five, existing large floors.

Sincerely,

Janine Griffis