1 July 2019

Emily Whittredge Regeneration and Planning Development Management London Borough of Camden Town Hall Judd Street London WC1H 9JE

Re: 2019/1359/P

Dear Emily,

The Hampstead Neighbourhood Forum objects to this retrospective application to install an air conditioning unit to the rear of 21 South End Road and find that the equipment as currently installed is contrary to Hampstead Neighbourhood Plan Policy DH1: Design. DH1 states that development must protect the amenity of neighbouring properties and that developments that fail to respect and enhance the character of the area and the way it functions will not be supported.

The Neighbourhood Plan identifies North End as part of the outlying character area and states in Appendix 2: Overgrown greenery and mature landscape is typical of the areas surrounding the buildings and is an appropriate character for the fringes of the Heath. Any future redevelopment of the area must consider its location at the edge of the Heath and seek to preserve and enhance its lush open character.

Local Plan Policy A4 further states that Camden will only grant permission for noise generating development if it can be operated without causing harm to amenity.

The unit is meters away from the dense residential development of Maryon Mews. The commissioned noise report states that the results of the noise survey "are considered reasonable" and yet numerous neighbours attest to the contrary. As the application is a retrospective one, it is evident that it has had a negative impact on local amenity and quality of life.

We urge Camden to reject this proposal as contrary to both the Hampstead Neighbourhood Plan and the Camden Local Plan.

Sincerely,

Janine Griffis
Chair
Hampstead Neighbourhood Forum
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info@hampsteadforum.org